

# The BLOOMSBURY REVIEW

## How to Carry *The Bloomsbury Review* in Your Bookstore or Library.

In every issue of *The Bloomsbury Review*, we'll introduce your clients to hundreds of new titles and authors they may not know about, and that will mean better service for you and for them.

Your clients can find out about the bestsellers in many other places, but *The Bloomsbury Review* will introduce them to a broader range of books they won't find out about in mainstream publications. *The Bloomsbury Review* also promotes the idea that reading can be entertaining as well as educational.

Whether it's fiction, poetry, biographies, history, travel, regional literature, children's books, or cookbooks, there's something for everyone in each issue of *The Bloomsbury Review*. But the main reason to carry *The Bloomsbury Review* is that it promotes *your* interest—books—to your clients in a cost-effective way.

### Special Offer

We'll send you—**at no charge**—up to 100 copies of your first issue to introduce *The Bloomsbury Review* to your clients. After that, we ask only that you pay for the shipping and handling of the issues—the issues themselves are free to you and your clients.

### How You Can Carry *The Bloomsbury Review* in Your Bookstore or Library.

*The Bloomsbury Review* offers two convenient and cost-effective ways to carry TBR:

#### Controlled Circulation Plan

You can distribute "Complimentary Copies" of TBR for just a few cents per copy. You pay nothing for the magazine itself; you pay only the shipping charges.

Minimum Order: 10 copies

Payment Plan: Billed for either  
2 issues (half a year) or 4 issues  
(one year). (See chart.)

#### For Sale

If you would like to sell TBR, please contact our office at [info@bloomsburyreview.com](mailto:info@bloomsburyreview.com) and indicate in the subject line "TBR for resale."

ZONE	2	3	4	5	6	7
STATES	CO	KS, OK, MT, NM, SD, UT, WY	AZ, IA, ID, IN, MN, MO, MS, NE, ND, NV, OR	AR, CA, IL, OH, KY, MI, LA, PA, TN, TX, WA, WI	AL, FL, GA, MA, MD, ME, NC, NH, NJ, NY, RI, WV	CT, DC, DE, SC, VA, VT
COPIES						
10	\$6.50	\$7.00	\$7.50	\$8.00	\$8.50	\$9.00
20	\$7.50	\$7.50	\$8.00	\$8.50	\$8.75	\$9.50
25	\$8.00	\$8.00	\$8.00	\$8.50	\$9.00	\$10.00
50	\$8.50	\$8.50	\$8.50	\$9.00	\$10.00	\$10.50
100	\$11.00	\$11.00	\$11.50	\$12.50	\$15.00	\$16.00

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I am willing to pay just the shipping and handling costs, after my first issue.

Please bill me for (check one)  2 issues (½ year)  4 issues (full year)

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